# Research & Development Proposal

### Inno_Logo

# Name(s) of Research Provider(s)

# Name (s) of Project Sponsor(s)

# Project Title

# March 2018

# BEFORE COMPLETING THIS PROPOSAL TEMPLATE PLEASE DOWNLOAD AND READ THE APPLICATION GUIDELINES AVAILABLE AT [www.seafoodinnovations.co.nz](http://www.seafoodinnovations.co.nz) or by emailing [enquiries@seafoodinnovations.co.nz](mailto:enquiries@seafoodinnovations.co.nz)

# **EXECUTIVE SUMMARY**

*Please provide brief answers to the questions below so that this executive summary does not exceed one page. This is the “elevator pitch”.*

**What is the nature of the problem or opportunity?**

**What is the proposed solution and how hard is it to solve this problem?**

**Who do you think is the best to develop the solution?**

**If you solve this problem, what is it likely to be worth?**

**What will it cost to develop the solution?**

**Who are the project sponsors that will help fund the solution?**

**Are you aware of any timing issues?**

# **PROJECT RATIONALE & DESIGN**

### Opportunity or Problem Definition

### Proposed Solution

### Project Objectives

# **PROJECT BENEFITS**

### Expected Outcomes

### Expected Benefits

### Vision Matauranga

### Risk Analysis

### Intellectual Property

# **COMMERCIALISATION**

### Pathway to market

### Costs

# **PROJECT BUDGET AND PROJECT TEAM**

### R&D Budget

***The table below should be completed separately for each major objective or milestone****, even if these may be occurring in parallel.*



*The above table is a Microsoft Excel Worksheet Object and has embedded formulae to extend daily rates and sum columns and rows. Right click and select “Edit” from the “Worksheet” option. Labour or other costs rows may be inserted or deleted as required. Click outside the worksheet to finish. Copy and paste this object as many times as necessary to include information for each major objective/milestone.*

*For projects involving more than one Objective/Milestone, please summarise the overall project budget in the following table:*

Expected project Start Date:

Expected project duration (months):

### Sponsor(s)

### Research and Development (R&D) Provider(s)

### Project Leader and Key Team Members

### Declaration by the Project Sponsors and the Research Providers

1. Sponsors agree that they must, between them, contribute a minimum of **50%** of the project budget (**excluding** administration fee – refer below). SIL will contribute up to 50% of the project budget. IP ownership is determined according to this funding split. At least half of the project sponsors’ total contribution must come from seafood industry stakeholders – those entities that can demonstrate a commercial interest in the seafood value chain or those entities that represent a collective of such commercial interests. Sponsors may also include individuals or organisations deemed by the SIL Board to be an industry participant.
2. **In addition to this** (not contributing to IP ownership), project sponsors must pay an administration fee equal to **4.5%** of the total project budget.
3. This proposal is confidential and remains the property of the submitter until incorporated in a research contract with Seafood Innovations Limited.
4. Any contract arising from this proposal will also be subject to the conditions of the contract between SIL and the Ministry of Business Innovation and Employment (MBIE). SIL’s research agreement with MBIE requires project research activities to be consistent with the Frascati Definition of Research and Experimental Development, but may include activities reasonably ancillary to purposes that are consistent with the Frascati definition.
5. The Research Provider declares that no part of the proposed project is receiving funding from any other source.
6. The Project Sponsor declares that the proposed project is not part of work already underway.
7. More detailed information about this proposal may be required at a later date. Applicants may find it useful to use the “SIL Contract Tables” (refer SIL website) in preparing their proposal, as this level of detail will be required for any eventual research contract arising from approval of their proposal. Larger projects will require this level of detail to be included in the application.
8. Seafood Innovations Ltd shall determine, in its sole discretion, the level of funding (if any) offered for any proposal received. The decision of Seafood Innovations Ltd shall be final.

By submitting this proposal the Project Sponsor(s) and Research Provider(s) are deemed to have made the above declarations and agreed to the above terms.

***This proposal template was last updated on 16 March 2018.***