



Request for Research Proposals (RFP)

(final proposals due by 10 October 2007)

Seafood Innovations Ltd (SIL) has further funding available to assist seafood industry stakeholders to undertake challenging new research and development projects that will add value to your business and to the industry as a whole.

SIL aims to underpin growth of the New Zealand seafood export industry by helping companies to develop innovative, value-added seafood and marine products that extract optimum value from every part of the fish.

Seafood Innovations is calling for funding proposals via a Request for Proposals (RFP) round. Proposals should be aimed at:

- increasing the value of existing harvests; or
- reducing harvesting and processing costs; or
- enhancing consumer-driven product attributes.

Any area of research will be considered for funding, however SIL is still particularly interested in receiving proposals that focus on adding value to the “waste” stream and/or the search for bioactive compounds. Collaborative proposals involving a number of industry stakeholders and/or commercial stakeholder organisations are also encouraged.

We expect to see a significant element of novelty and technical/scientific risk in the research and would usually expect to see a partnership between a research provider and one or more industry stakeholder companies.

In order to pitch your project at the right level, we suggest project budgets in the range \$50,000 to \$500,000 per annum – although projects outside this range may be considered.

The Funding

All research projects must have one or more project sponsors who contribute a minimum of **45%** of the project budget – SIL and its shareholders may contribute up to 55%. In addition to this, project sponsors must pay an administration fee equal to 5% of the project budget. At least half of the project sponsors' total contribution must come from seafood industry stakeholders (as defined by the SIL Board). It should be noted that in-kind contributions are not eligible for matching funding.

The Process

The deadline for project proposals is **Wednesday 10 October 2007**. More information and a copy of the RFP template is available from <http://www.seafoodinnovations.co.nz>. If you need assistance or wish to discuss the RFP please contact Tony Hadfield.

Tony Hadfield
General Manager
Seafood Innovations Ltd
Private Bag 24-901
Wellington 6142

Phone: +64 4 801 4695
Fax: +64 4 801 4697
Mobile: +64 27 294 2714
Email: hadfieldt@seafoodinnovations.co.nz
Website: www.seafoodinnovations.co.nz